

Lecturers from Tourism Management, SSRUIC,
joined fieldtrip to Western Coastal Areas of Thailand for Research in
Spa and Wellness Tourism Development

On 14-15 September 2019, lecturers from Tourism Management, SSRUIC, joined fieldtrip to Western Coastal Areas of Thailand for Research in Spa and Wellness Tourism Development (Petchaburi and Prachuab Kirikhan Province). They enjoyed sand spa service and spent time talking and discussion with spa and wellness service entrepreneur to figure out the business development strategy according to the future research outcome.

