

## Lecturers and a group of students of Tourism Management Program joined OTOP Developing Project

On January 13, 2019 the representative of the lecturers and a group of students of Tourism Management Program, International College, Suan Sunandha Rajabhat University visited Tha Kha Community in Samut Songkhram Province, with Policy and Planning Division of SSRU, led by Asst. Prof. Dr. Witthaya Mekhum, Vice President for Planning and Quality Assurance. The purpose of this visit was to inspect the community to investigate its capacity and potential as another node of tourism to be connected with neighboring sites of attractions and as the base for art and cultural workshops for visitors, which is the project to be conducted by Tourism Management, SSRUIC. This project is part of the Program's academic service of the fiscal year 2019, which aims at developing OTOP products of the community. Planning for on-site activities and time frame of operations has been set for further implementation.

